



QUARTERLY

TANZANIA GIRL GUIDES ASSOCIATION

2026



NEWSLETTER



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1. FOREWORD

The first quarter of 2026 has been an encouraging one for the Tanzania Girl Guides Association. Across eleven regions, our teams, leaders, and members worked steadily toward the goals set out in our Strategic Plan (2023–2027), and the results reflect that effort.

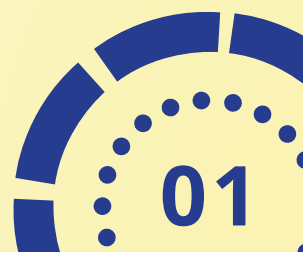
Of the 17 activities planned for this period, 13 were fully implemented and two are progressing into the second quarter. That is not a claim to perfection, there are areas where we fell short, and this newsletter is honest about those too. But it is a clear sign that our programmes are being delivered with consistency and purpose.



What stands out most in reviewing this quarter is the quality of engagement: community outreach in Kisarawe, a membership census covering 13 regions, 1,165 training participants, and a World Thinking Day that brought together 5,420 participants across seven regions. These numbers are meaningful because behind each one is a girl, a leader, or a community member who chose to show up.

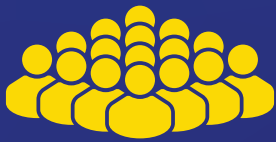
This newsletter is both a record and a reflection. It is intended for our members, our partners, and anyone who wants to understand the work we are doing and the direction we are headed. We hope it reads as exactly that: a straightforward account of a quarter that moved us forward.

Adv. Mary Richard
*Chief Commissioner - Tanzania
Girl Guides Association - TGGA*





2. KEY RESULTS



Total active members:
10,033



New members
registered: 428



Regions reached: 13



Training beneficiaries
reached: 1,165



World Thinking Day
participation: 5,420



Membership fee
collection: 146.6% of
target

3. STORY OF CHANGE AND IMPACT



Claudia Msaki,
Regional Commissioner, Kilimanjaro

Currently serves as the Regional Commissioner for Kilimanjaro Region. She previously served as District Commissioner for Moshi DC and as a Unit Guider at Denis Mori Primary School. Despite being new in her current role, she introduced Guiding in 10 new schools during the quarter, expanding both membership and the Association's reach in the region.

Her background as a teacher has shaped how she approaches her work with girls. Through the Guiding platform, she has created spaces where girls can raise issues they face and develop their confidence and leadership skills. Her involvement in Guiding has also enabled her to build professional networks and personal confidence, accordingly.



She revitalised the regional WhatsApp platform for Guiders, which had been inactive, turning it into a working channel for communication, coordination, and peer support among regional leaders. She also initiated the joint World Thinking Day celebration with Arusha Region, which increased the scale of the event and strengthened inter-regional relationships.

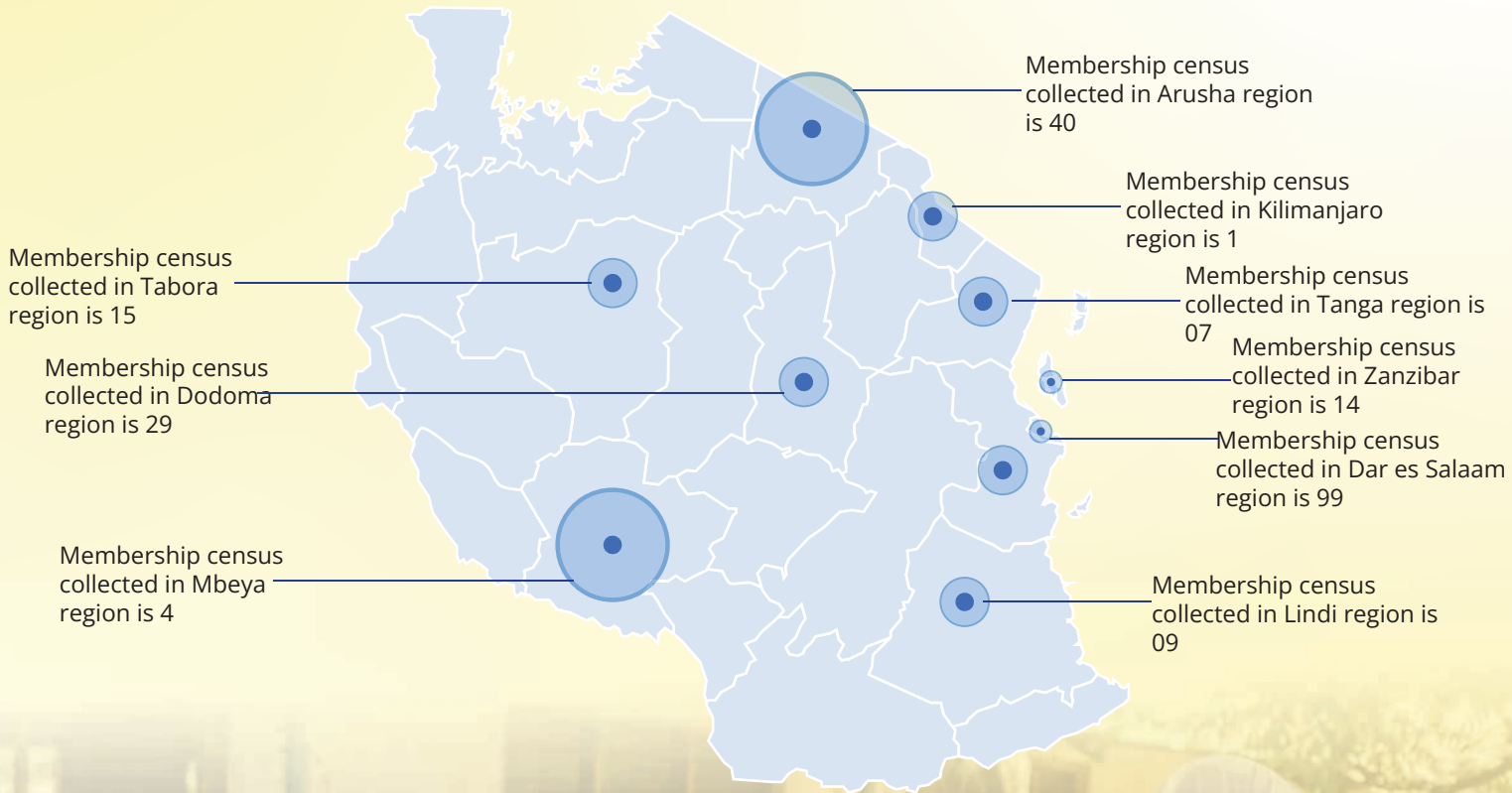
2. STORY OF CHANGE AND IMPACT

One participant attended the Arts for Change Leadership Event at Sangam, India, engaging with peers from various Member Organisations of WAGGGS. Another young leader undertook a three-month volunteer placement at Our Chalet in Switzerland, focusing on community service, intercultural learning, and leadership development.



4. MEMBERSHIP GROWTH AND SYSTEMS STRENGTHENING

MAP SHOWING MEMBERSHIP CENSUS



Membership growth remained a priority, with 428 new members registered across five regions.



A membership census captured 9,886 members across 13 regions, strengthening the organization's data systems and planning capacity.



Fee collection reached 146.6% of the target, contributing to internal sustainability and supporting program delivery.

5. PROGRAM IMPLEMENTATION

TGGA implemented multi-sectoral programs focusing on leadership development, digital skills, and climate action.



Girl Guides from St. Joseph primary school on guiding quest



Girl Guides in Tanga region on World Thinking Day



A total of 1,165 participants were reached through structured training initiatives covering guiding skills, volunteer development, and climate change awareness.

24 trained young leaders are now supporting program implementation across 72 schools, indicating early outcomes in decentralized leadership development.



6. CLIMATE ACTION AND ADVOCACY

TGGA continued the implementation of the Girl-Led Action on Climate Change (GLACC) project.



An M&E review was conducted to assess project performance and inform future program design.



The organization submitted a Gender Gap Analysis Report to national institutions, strengthening its role in policy engagement.

7. PARTNERSHIPS AND COLLABORATION

TGGA maintained partnerships with international, national, and local stakeholders including WAGGGS, TAWAH, HUDEF0, and academic institutions.



A Memorandum of Understanding (MoU) was signed with HUDEF0 to strengthen environmental programming.



Engagements with development partners such as Care International and academic institutions contributed to knowledge exchange and proposal development.

8. COMMUNITY OUTREACH AND SOCIAL IMPACT

Community outreach activities reached over 150 beneficiaries in Kisarawe through provision of learning materials and support services.



Reading club initiatives enhanced digital literacy and creative learning among girls.



Participation in International Women's Day and World Thinking Day strengthened advocacy and community engagement.



9. COMMUNICATION AND VISIBILITY

TGGA achieved significant growth across digital platforms including TikTok, LinkedIn, Facebook, and Instagram.



Digital channels enhanced outreach and engagement with communities and stakeholders.

The organization continues to invest in strengthening its communication systems and visibility.



10. KEY LESSONS LEARNED



Capacity building yields measurable improvements in grassroots leadership.



Partnerships enhance program reach and implementation effectiveness.



Strong data systems are critical for informed decision-making and reporting.



11. OUR PARTNERS


The Tanzania Girl Guides Association (TGGA) extends our deepest gratitude to our valued partners. Through these vital collaborations, we are able to champion environmental sustainability, support impactful community projects in our schools, and fiercely advocate for the health, safety, and rights of girls and young women. By working together to build technical skills, promote self-reliance, and tackle vital social issues, these organizations help us shape the confident leaders of tomorrow. We proudly recognize the partners who stand alongside us in our mission to empower every Girl Guide:





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